

*We provide human
resource services enhancing
an organization's ability
to realize maximum
human resource potential
while reducing costs.*

Laura Ploof



LAURA PLOOF is an associate of Human Resource Potential, LLC and specializes in human resources, recruiting, and compensation. She has held positions in compensation and staffing and as a human resource generalist. She has worked with management and employees in non-profit, technology, and manufacturing organizations. Laura graduated with a Master of Labor and Industrial Relations and a Bachelor of Arts in Personnel Administration from Michigan State University. She is certified as a Professional in Human Resources (PHR) by the Human Resource Institute, an affiliate of the Society for Human Resource Management.

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