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Resource
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*We provide human
resource services enhancing
an organization's ability
to realize maximum
human resource potential
while reducing costs.*

Christa Bird



CHRISTA BIRD is an associate with Human Resource Potential, LLC and specializes in human resources and performance management. She has extensive experience in human resource management including employee relations, performance management, leadership development, and the identification and cultivation of team members at every level of the organization. She holds an MBA in Strategy from Northwestern University's Kellogg School of Management and a BA in Industrial Psychology and Business from DePaul University.

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