

*We provide human
resource services enhancing
an organization's ability
to realize maximum
human resource potential
while reducing costs.*

Barbara Jo Jourdan



BARBARA JO JOURDAN is president of Human Resource Potential, LLC and specializes in human resources and organizational development. She has extensive experience with insurance, healthcare, education, and non-profit organizations. Barb has been active in working with

organizations since 1997 on a consultative basis in the areas of human resources, organizational development, training, and customer service. She holds a Master of Management degree, with an emphasis in organizational development, and a Bachelor of Science degree in business administration, cum laude, from Aquinas College.

Contact Barb at BJourdan@HumanResourcePotential.com

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Human Resource Potential, LLC
2926 Lake Drive, SE
Grand Rapids, Michigan 49506-4221

Phone: (616) 901-1826

Fax: (866) 262-6701

Email: BJourdan@HumanResourcePotential.com

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